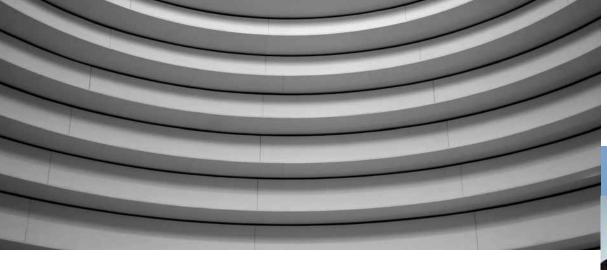


Early registration deadline: 3/15/13

ABA Section of Intellectual Property Law





Featured Luncheon Speaker:



Richard L. Rainey
Executive Counsel, IP Litigation
General Electric Company

12:00p – 1:30p Keynote Luncheon (Ticket Required)

1:45p - 3:15p CONCURRENT PROGRAMS

I. The Expanding Madrid System: A Practical and Comparative Evaluation II. China in the 21st Century: New Laws Proposed on Copyright, Patent and Competition III. Fraud on the US Patent and Trademark Office: Has the Plague of Inequitable Conduct Been Eradicated?

International

In recent years, jurisdictions within the Madrid System continue to increase. Just days after Colombia, the Mexican Senate also approved the treaty. Brazil and Argentina are working towards joining and the member countries of the Association of Southeast Asian Nations (ASEAN) are required to accede by 2015. In this program, IP practitioners with first-hand experience of the Madrid System will discuss the effects it has on practice, prosecution issues and costs, and combining the perspectives of counsel in countries where the Madrid System has already been adopted with those of counsel in the new countries.

China has recently accelerated efforts to revise copyright, patent, competition laws, and judicial guidelines interpreting digital use to comply with international treaties and global trade. In this program, panelists will share their first-hand practical experience in protecting rights in China, and positioning multinational, corporate and individual clients for internet and traditional trade and branding, culture, media, entertainment and more. Learn how these new proposals may impact your practice, how China fits into the international IP puzzle, and how to navigate your clients' interests in China during the transitory period.

The habit of charging inequitable conduct in almost every major patent case has been characterized by the Court of Appeals for the Federal Circuit as an "absolute plague". Has it been eradicated? In this program, discussion will focus on the implications of Exergen, Therasense and related cases, the new procedures for supplemental examination implemented in response to the passage of the America Invents Act, and the pending rule changes for supplemental examination and the revisions to the rule of candor when dealing with the US Patent and Trademark Office. Close attention will be paid to the ethical standards that now apply during prosecution and supplemental examination before the US Patent and Trademark Office. Panelists will provide various perspectives on the current state of the law and provide guidance to litigators and prosecutors on how to handle these issues in both litigation and prosecution.

Moderator: Dennis S. Prahl, Ladas & Parry LLP, New York, NY Speakers: Victor Adames, Becerril, Coca & Becerril, S.C., Mexico (invited) Mauricio Patino Bonnet, Prieto

Mauricio Patino Bonnet, Prieto Carrizosa, Bogotá DC, Colombia (invited)

Maria Luisa Arce-Torrecilla, SBKG & Associes, Paris, France (invited) Danny Chen, Unitalen Attorneys at Law, Beijing, China Moderator: Alexandra Darraby, The Art Law Firm, Los Angeles, CA Speakers: Mark Cohen, US Patent and Trademark Office, Alexandria, VA (invited)

Elizabeth Chien-Hale, Institute Intellectual Property Asia, Beijing, China

Fred Koenig, Volpe and Koenig, Philadelphia PA

Kate Spelman, Cobalt Law, Berkeley, CA

Moderator: Nicole Galli, Benesch, Friedlander, Coplan & Aronoff, LLP, Philadelphia, PA

Speakers: Lisa Dolak, Syracuse University, Syracuse, NY

Janet Hendrickson, Senniger Powers LLP, St. Louis, MO

Konrad Sherinian, The Law Offices of Konrad Sherinian, LLC, Naperville, IL