

2ND ADVANCED
CHINA IP COUNSEL FORUM

AGENDA – January 19, 2011

- 8:00 - Registration Begins and Morning Refreshments
- 9:00 - Co-Chairs Opening Remarks
Jack Chang, Senior IP Counsel, Asia, General Electric (Shanghai)
Oliver Lutze, Head of IPR, Bayer (Shanghai)
- 9:15 - Developing Reasonable Employment Remuneration Policy and Agreements that Will Withstand Employee Challenges
Xiaobing Feng, Attorney At Law, ExxonMobil (Shanghai)
Jim Kellerman, Senior Patent Counsel, GlaxoSmithKline (Shanghai)
James Liu, IP Counsel, ABB (Beijing)
- 10:30 - Tea/Coffee Break
- 10:45 - **"Indigenous Innovation" Policy: How Multinationals Can Be Qualified Under Accreditation Product Catalogue**
Lincun Yang, Director of the Intellectual Property Affairs Center
Ministry of Science and Technology of PRC (Beijing)
Elizabeth Chien, Foreign Legal Advisor
Industrial Technology Research Institute (ITRI) (Taiwan)
- 11:45 - **Contrasting Patent Invalidation in China with Patent Re-Examination in the USA: Alternative Solutions to Litigation When Being Sued**
Wei Dai, IP Manager, ZTE (Shanghai)
Lock See Yu-Jahnes, Partner, Fitzpatrick Cella (USA)
Feng Xu, Attorney, Fitzpatrick Cella (USA)
- 12:45 - Networking Luncheon for Speakers and Attendees

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AGENDA – January 19, 2011 (cont'd)

- 14:00** - **Structuring IP Ownership to Qualify as “High and New Technology Enterprise” (HNT) Status**
Joseph Rogers, Corporate Counsel – IP Law, Alcatel Shanghai Bell (Shanghai)
Clement Ngai, Partner, Baker & McKenzie (Shanghai)
- 15:00** - **Refreshment Break**
- 15:15** - **Establishing IP Filing Strategies for Inventions “Made-in-China”**
Kenneth Y.K. Chan, Regional IP Counsel, Asia, Corning China (Shanghai)
Nongfan Zhu, President, Attorney-at-Law, China Science Patent and Trademark Agent Ltd. (Beijing)
- 16:15** - **Conducting Effective Freedom-To-Operate (FTO) on Utility Model Patents and Design Patents Post Neoplan**
Jeff Jiang, IP Counsel, Schlumberger (Beijing)
Bonan Lin, Partner, Zhongzi Law Firm (Beijing)
- 17:00** - **Co-Chairs’ Recap and Conference Adjourns for the Day**

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AGENDA – January 20, 2011

- 9:00 - Co-Chairs Opening Remarks
- 9:05 - **Implementing Effective Corporate Trade Secret Protection Measures**
David Shen, Asia Regional IP Counsel, Lilly China (Shanghai)
Benjamin Bai, Partner, Jones Day (Shanghai & Houston)
- 10:30 - Tea/Coffee Break
- 10:45 - **Status Update on Anti-Monopoly Law (AML): What an IP Attorney Needs to Know**
Sam Li, Senior Partner, Jincheng Tongda & Neal (Beijing)
- 11:30 - **Selecting the Most Commercially Viable Patents in Your IP Portfolio:
Understanding What's on Your R&D Pipeline**
Gregory Baque, Senior Director – IP & Standards, Philips (Shanghai)
Ben Wang, Head of Patents, China, Unilever R&D Center Shanghai (Shanghai)
Philip S. Yip, Senior Patent Counsel, Johnson & Johnson (Shanghai)
- 12:30 - Networking Luncheon for Speakers and Attendees
- 13:45 - **Selecting the Best Jurisdictions to File Your Inventions: IP and Economic
Considerations**
Stéphane Drouin, Vice President, International Patents, Pfizer (France)
Philip Yu, Lead IP Counsel - Greater China, Dupont (Shanghai)
- 14:30 - **The View from the Bench: Practical IP Litigation Views for Multinationals in China**
Judge Xiaodu Zhang, Shanghai High Court (Shanghai)

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AGENDA – January 20, 2011 (cont'd)

- 15:15 - Refreshment Break
- 15:30 - **How to Maximize the Scope of Patent Protection: Preventing Filing Pitfalls**
Oliver Lutze, Head of IPR, Bayer (Shanghai)
Tina Tai, Assistant General Manager, Patent Attorney, Attorney-at-Law
China Patent Agent (Hong Kong)
- 16:15 - **Adjusting Corporate Trademark Practices to Proposed 3rd Trademark Law Amendment**
Rembert Meyer-Rochow, Senior Attorney, Intel (Hong Kong)
Horace Lam, Partner, Hogan Lovells (Beijing)
- 17:00 - End of the Conference