

**Intellectual Property Issues in China—
Exploring a Roadmap for the New Administration**

August 18-19, 2009

Location: U.S. Patent and Trademark Office
Global Intellectual Property Academy, Venice Room
Madison East Building, 2/F, Alexandria, Virginia

DAY 1 – Tuesday, August 18

- 8:45 - 9:00 **Registration**
- 9:00 - 9:15 **Welcoming Remarks**
Robert L. Stoll, Dean of the Global Intellectual Property Academy, U.S. Patent and Trademark Office
- 9:15 - 10:30 **Piracy and the State: The Politics of IPR in China and the Practical Implications for US Policies and Strategies**
Martin Dimitrov, Assistant Professor, Dartmouth College
Terence P. Stewart, Managing Partner, Stewart & Stewart
- 10:30 - 10:45 **BREAK**
- 10:45 - 11:45 **Passing the Baton: Lessons Learned from the former IPR Attaché and Resident Legal Advisor at the U.S. Embassy in Beijing China**
Mark Cohen, Jones Day
Ronald Cheng, U.S. Attorney's Office, Los Angeles
- 11:45 - 1:15 **LUNCH**
- 1:15 - 2:00 **The Art of Copying: The Evolution of Counterfeiting and Piracy --- From Counterfeit Sneakers to the High-Tech Electronics –The Shanzhai Culture**
Elizabeth Chien-Hale, Apple, Inc.
Mark Cohen, Jones Day
- 2:00 – 5:00 **Industry and Government Perspectives—Do We Need A New Approach?**
- Copyright**
Moderator: **Susan Anthony, USPTO**
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