

INTELLECTUAL PROPERTY RIGHTS 知識產權簡介

Ideas—the creative sparks of science, technology, and art—have been the driving force of civilization. When human intellect creates property of invention and art, specialized legal interests arise. The intellectual property constitutes an important asset, yet its value is frequently overlooked and rarely fully protected.

METHOD 保護方法:

Generally and simply, there are three basic types of intellectual property protection:

Patent Protection 專利: arguably the most powerful form of protection, and usually used for the more technically oriented inventions. It gives the applicant broad protection for the inventive idea, and requires an extensive application and examination process. Several countries also offer a simpler form of patent protection which requires only a detailed application but no examination.

Copyright Protection 版權: copyright protects the creative expression of a work, usually artistic work, rather than the underlying idea or facts of the work. In many countries, no registration is required and protection arises automatically upon creation of a work. However, formal registration is often recommended to secure additional benefits.

Trademark Protection 商標: trademark can be a logo, a word, a design, or a number of other possibilities used to identify and distinguish the products or the services of one provider from those of other providers. A formal registration is required; the registered mark can potentially be renewed indefinitely.

USE 使用方法:

Intellectual property rights can be used offensively to exclude others from using your inventive ideas, or defensively to protect yourself when you are sued by others. Intellectual property can also generate revenues for you through a sale, or through a variety of commercial agreements: licensing, franchise, distributorship, and/or dealer agreements

CONTACT INFORMATION 如何聯絡我們

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Institute for Intellectual Property
in Asia

亞太知識產權學會

ABOUT US

有關我們

BACKGROUND 背景: The Institute for Intellectual Property in Asia, at this beginning stage, will be an information clearing house for the status of intellectual property protection available in Asia. It is founded by Elizabeth Chien-Hale, a U.S. licensed patent attorney based in Northern California. Ms. Chien-Hale has work experiences in, and cultural knowledge of, several Asian countries.

PURPOSE 宗旨: This Institute aims to promote the interest of North American companies to acquire intellectual property rights Asia-based companies to acquire, and resolve complications in intellectual property matters, in North America.

HOW WE OPERATE 動作方式 The Institute operates currently through a web site (<http://www.institute-ip-asia.org>). The Institute will post articles provided by Asian and North American practitioners at this web site. This web page is an open forum and the public is welcome to submit articles.

Furthermore, the Institute also sends periodic electronic newsletters/alerts on the latest state of IP protection to interested members.

UPCOMING EVENTS 活動: Upcoming conferences, seminars, educational workshops sponsored by this Institute or other organizations on the topic of intellectual property protection will be announced at this web site.

ADDITIONAL RESOURCES 其它: Eventually, this Institute aims to have an on-site library to host a collection of books and treatises relating to intellectual property rights in Asia and in North America. Currently links to useful electronic databases are provided at the web site.

PROFESSIONAL SERVICES

法律諮詢

Currently, three intellectual property professionals have volunteered to help with inquiries made through the Institute regarding intellectual property matters in North America. Inquiries regarding matters within Asia made through the Institute will be referred to IP professionals in that particular country

Because of the promotional nature of the Institute, the professional fees are set, at each practitioner's own discretion, at reasonable levels commensurate with the nature of the Institute.

The three North American IP professionals are listed below. They are not affiliated with one other; however, they complement one another's services:

Elizabeth Chien-Hale 錢德純專利律師, 客座教授

Education 學歷:

LLM (Georgetown University Law Center)

JD (University of Hawaii Richardson School of Law)

MA (Computational Linguistics, University of California, Berkeley)

BSME (University of California, Berkeley)

Specialization 專長:

Intellectual property law, international law

M. SCOTT DONAHEY

Education 學歷:

JD (Santa Clara University)

MA (Johns Hopkins University)

BA (Stanford University)

Specialization 專長:

domain name, mediation and arbitration (Mediator, U.S. China Business Mediation Center; Panel of Arbitrators in various international arbitration centers)

Karen J. Tang 唐金華專利代理人

Education 學歷:

MSEE (California State University, Long Beach)

BSEE (Northern Jiaotong University)

Qualification 代理人資格:

Patent agent before the U.S. Patent and Trademark Office.
Patent agent before the Chinese Patent Office.